

ALPHA PHI ALPHA FRATERNITY, INC.®
 KAPPA UPSILON LAMBDA CHAPTER
 and the KUL FOUNDATION 501(c)(3)

The Mid-Hudson Valley Alphas

~Celebrating nearly 49 Years of Service in the Mid-Hudson Valley of NY

March 31, 2023

Dear friends and associates,

In preparation for the **Kappa Upsilon Lambda Chapter's signature event**, we are looking for your support. On the evening of Saturday, June 24, 2023, the Brothers and friends of the Kappa Upsilon Lambda Chapter of Alpha Phi Alpha Fraternity, Incorporated (i.e. *The Mid-Hudson Valley Alphas*) will convene at the Villa Borghese in Wappingers Falls, New York for our 7th semi-formal **Summer Event**, our **2023 Scholarship Dinner Dance**, in an effort to raise funds for Kappa Upsilon Lambda Chapter and it's charitable arm, the Kappa Upsilon Lambda Foundation.

We are asking that you show your support of our endeavors by sharing your business and patronage with us. Thus, we are soliciting your support through your attendance at our events and/or via your sponsorship/advertising presence. Be part of the uplift of Mid-Hudson Valley of New York youth and share in this time with us as we celebrate nearly 49 years of service in the Mid-Hudson Valley community.

Sponsorship/Advertising Level	Description and Benefits	Price
Friends of Alpha	◆ Contributors Name listed on Patrons Page in Event Program	\$50.00
Event Advertiser	◆ Full Color, Full Page Ad in the Event Souvenir Journal ◆ Ad, website link, and Recognition on Chapter/Foundation website through November 2023	\$175.00
Bronze – Event Sponsor	◆ Same as Event Advertiser PLUS 2 Complimentary Event Tickets ◆ Reserved seating at the 2023 Scholarship Dinner Dance ◆ Special Recognition during the 2023 Scholarship Dinner Dance	\$450.00
Bronze Plus – Event Sponsor Table Decorations Sponsor (4 available)	◆ Same as Bronze AND Company name and logo on all table signage denoting sponsorship of table decorations	\$700.00
Silver – Event Sponsor	◆ Same as Bronze but with 6 Complimentary Event Tickets	\$1,050.00
Silver Plus – Event Sponsor Entertainment Sponsor (3 available)	◆ Same as Bronze but with 4 Complimentary Event Tickets ◆ Company name and logo on signage for event entertainment	\$1250.00
Gold – Event Sponsor ◆ 10 Gold Level sponsorships available	◆ Same as Silver but with 10 Complimentary Event Tickets (i.e. 1 table) ◆ Reserved, <u>preferred</u> seating at the 2023 Scholarship Dinner Dance	\$1750.00
Platinum – Event Sponsor Cocktail Reception Sponsor (2 available)	◆ Same as Gold but with 10 Complimentary Event Tickets (i.e. 1 table) ◆ Company name and logo on signage for Cocktail Reception	\$3000.00
Diamond – Official 2022 Benefactor ◆ 5 Diamond Level sponsorships available	◆ Same as Platinum but with 20 total Complimentary Event tickets. ◆ Company name and logo on signage and advertising for event including Programs/Souvenir Journals and <u>Event Banner</u> . ◆ VIP Special Recognition during <u>event</u> including 2 minutes podium time	\$5000.00

To purchase a sponsorship, ad, or if you have any questions, please contact the Brother that provided you with this Sponsorship and Ad application or contact Eric Tarver, Event Committee Chair. We accept cash, checks, and all major credit cards via PayPal (. Please submit your **camera-ready, 300 DPI .jpeg file, or PDF-formatted advertisement by Friday, June 9, 2023**, to mhvalphas@gmail.com. Dimensions of the Souvenir Journal are **5.5"x8.5"**

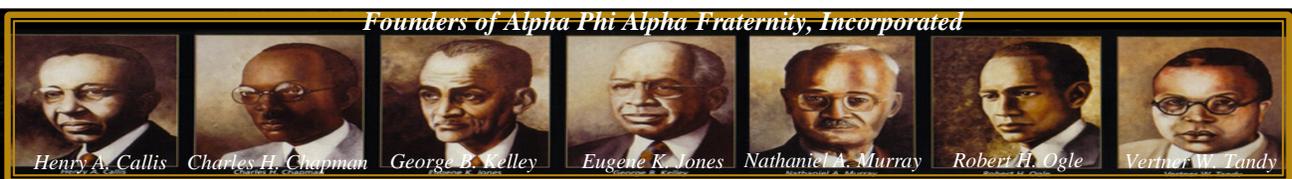
On behalf of the Brothers of Alpha Phi Alpha Fraternity, Inc., and the Kappa Upsilon Lambda Foundation, we thank you for your support.

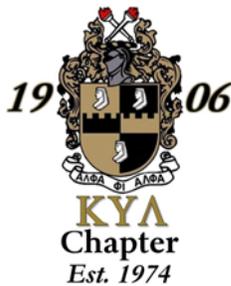
Sincerely,

Eric D. Tarver

Chairman, **2023 Scholarship Dinner Dance**

Cell: 860.888.2845 Email: osiris06@comcast.net





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Application and Payment Form

Please indicate below (select a box) the sponsorship/advertisement level you wish to purchase:

	Sponsorship/Advertising Level	Description and Benefits	Price
<input type="checkbox"/>	Friends of Alpha	◆ Contributors Name listed on Patrons Page in Event Program	\$50.00
<input type="checkbox"/>	Event Advertiser	◆ Full Color, Full Page Ad in the Event Souvenir Journal ◆ Ad, website link, and Recognition on Chapter/Foundation website through November 2023	\$175.00
<input type="checkbox"/>	Bronze – Event Sponsor	◆ Same as Event Advertiser PLUS 2 Complimentary Event Tickets ◆ Reserved seating at the 2023 Scholarship Dinner Dance ◆ Special Recognition during the 2023 Scholarship Dinner Dance	\$450.00
<input type="checkbox"/>	Bronze Plus – Event Sponsor Table Decorations Sponsor (4 available)	◆ Same as Bronze AND Company name and logo on all table signage denoting sponsorship of table decorations	\$700.00
<input type="checkbox"/>	Silver – Event Sponsor	◆ Same as Bronze but with 6 Complimentary Event Tickets	\$1,050.00
<input type="checkbox"/>	Silver Plus – Event Sponsor Entertainment Sponsor (3 available)	◆ Same as Bronze but with 4 Complimentary Event Tickets ◆ Company name and logo on signage for event entertainment	\$1250.00
<input type="checkbox"/>	Gold – Event Sponsor ◆ 10 Gold Level sponsorships are available	◆ Same as Silver but with 10 Complimentary Event Tickets (i.e. 1 table) ◆ Reserved, <u>preferred</u> seating at the 2023 Scholarship Dinner Dance	\$1750.00
<input type="checkbox"/>	Platinum – Event Sponsor Cocktail Reception Sponsor (2 available)	◆ Same as Gold but with 10 Complimentary Event Tickets (i.e. 1 table) ◆ Company name and logo on signage for Cocktail Reception	\$3000.00
<input type="checkbox"/>	Diamond – Official 2022 Benefactor ◆ 5 Diamond Level sponsorships are available	◆ Same as Platinum but with 20 total Complimentary Event tickets. ◆ Company name and logo on signage and advertising for event including Programs/Souvenir Journals and <u>Event Banner</u> . ◆ VIP Special Recognition during <u>event</u> including 2 minutes podium time	\$5000.00

All application forms and payments are due by **Friday, June 9, 2023**. Please see our website for Sponsorship and Advertising payments digitally via PayPal (go to mhvalphas.com). We also accept via checks or money orders payable to: **KUL Foundation**. Dimensions of the Souvenir Journal are **5.5"x8.5"**.

Send this completed form and attached payment to **ALPHA PHI ALPHA FRATERNITY, INC.; P.O. Box 1551; Poughkeepsie, NY 12601** or contact the Fraternity Brother who solicited the ad for pickup.

If you wish to pay debit/credit card, you can simply go to the "SDD2023" section on our website, select your level of sponsorship, and submit payment electronically. Or if you prefer, contact the Brother that solicited your sponsorship for a PayPal invoice to be sent. **NOTE: There is a 4.85% convenience fee that will be added for using PayPal.**

Company or Individual Name

Contact Person

Phone Number (to best contact)

Email Address

Fraternity Contact

Visit us at: www.mhvalphas.com

